



BARRY MAC EVILLY

STALK

SPAM

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BACKGROUND

With over 15 years' experience in the design industry, I have enjoyed working with a wide variety of companies; from start-ups and free-lancing through to high-profile design studios and international corporations.

My skill-set includes strong design & production skills with an emphasis on process, planning and

project management, as well as UI/UX, HTML development, usability and SEO experience.

My approach is always end-user driven and I believe the most successful projects come about by marrying client expectations with design expertise, beautiful design and the appropriate delivery model.

RELEVANT QUALIFICATIONS

1995-1998

Diploma in Design Communications

D.L.I.A.D.T.

1993-1995

Certificate in Display Design

D.I.T. Mountjoy Square.

ACHIEVEMENTS

Livery of the Year

'Dualway Group Identity'

Fleet Magazine

Commendation

'Identity - Dualway Group'

IDI

E-Learning Company of the Year

Water Safety CD-Rom

Digital Media Awards'

Nomination 'Website Design

Dynamo Website'

ICAD

Nomination 'Website Design

A&L Goodbody'

GDBA

EXPERIENCE

Freelancer

2013 - Present

As an experienced freelancer I have been able to integrate quickly and successfully into a number of design agencies on short-term contracts:

Senior Designer

Vermilion Design

Vermilion are a busy multi-disciplinary design studio, heavily involved in the arts and publishing sectors. I was involved in a broad range of projects, including the NTMA Online Annual Report, as well as a number of large scale book projects.

Clients include: NTMA, Dublin Zoo, UCD, UCC, An Post, Chester Beatty Library.

Senior Designer

BFK Brand

I joined the team at BFK on maternity cover and quickly became fully involved in a wide range of branding and print projects with both existing and new clients. I was also able to bring my UI & UX experience to the organisation, helping BFK broaden their service offering.

Clients include: Enterprise Ireland, Aer Lingus, Bord Bia, Houses of the Oireachtas.

Senior Designer

SoftCo

2010 - 2013

My role consisted of managing all aspects of the company branding across all media. Working closely with the Marketing Director, my duties included a broad range of marketing-driven design tasks; new product identities, internet & intranet design/development, content generation, SEO & Social Media management, video design & direction, print purchasing, and management of multiple design projects.



Freelancer

Mac Evilly Design

2009 - 2010

Working on a contract basis for a number of clients, I enjoyed responsibility for every aspect of each job; from initial quotations and project specifications through to design, client management and billing. On several occasions I was brought in to re-align troubled design projects - rationalising the problems and refocusing the existing teams to bring the jobs to a successful conclusion.

Clients included: Sigma Aviation, Noble & Beggarman Books & TenderWeddings.com.

Senior Designer

Roomthree Design

2005 - 2009

Roomthree Design are a full service design agency creating award winning work across all media. In my role as Senior Designer I produced and oversaw all design work in the studio; identity, print, web, exhibition & conference. I also honed my project management skills while in Roomthree, experiencing the challenges that make successful design possible; client liaison, project specifications, scheduling and budgeting.

Clients included: ComReg, Dept. of Transport, DTO, Dept. of Health & Children, Dualway Group, Fingal County Council, MABS

Head of Design

One Productions

2003 - 2005

A start-up creative design agency that specialises in the areas of Graphic Design, Multimedia, Television, Advertising and Marketing. Brought in to lead the design team, my day to day responsibilities involved a mixture of both creative and administrative duties. I oversaw all creative output, from inception through to completion while maintaining an active role in the generation of original design work. On the administration side I scheduled all studio activity and ensured effective account and project management. Further to this I was responsible for the recruitment, supervision and evaluation of the studio team.

Clients Included: Clearchannel, Carr Communications, Unilever-Birds Eye, CRO, Hot Press Magazine.

Head of Web & Multimedia

Dynamo Design

2000 - 2003

Dynamo is an award winning agency and one of Ireland's most respected design and brand development consultancies. As head of Web & Multimedia Design I was instrumental in the development of this new department. I was responsible for the integration of Dynamo's established design expertise with emerging media, overseeing all web projects from initial client briefings and site map generation through to interface design and HTML programming.

Clients Included: Meteor, Diageo, EMI, A&L Goodbody, Tayto, Unilever-Best Foods.

Graphic Designer

Travelfinders

1998 - 2000

One of Ireland's foremost travel information providers; Travelfinders' services include web-design and consultancy along-side travel advertising management for teletext on both RTE & TV3. I designed and developed websites for Travelfinders and their clients.

Clients Included: RTE, American Holidays and Villa & Golf Vacations.

SKILLS & SOFTWARE

Design for print & web

UI/UX Design

Project Management

Scheduling & Reporting

Development (HTML, CSS)

Search Engine Optimisation

Social Media

Copy-writing

Video Production

INTERESTS

Model-making, Basketball, Photography, Film, Music, Reading

REFERENCES

Available on request.